

David Deyhle

Vice President of External Relations



Experience:

Chicago History Museum (Vice President of External Relations, 2012–present); University of Oregon (Director of Development Communications, 2011-2012); American Health Information Management Association (Vice President of Marketing and Sales, 2006-2010); Loyola University Chicago (Director of Marketing, 2002-2006); Goshen College (Vice President for Marketing, 2001-2002); Trinity International University (Director of Marketing, 1996-2001)

Education:

DePaul University (Phi Beta Kappa; M.B.A., Marketing Management 2002); Trinity International University (M.A., cum laude, Philosophy/Theology 1990); Messiah College (B.A., magna cum laude, Religion and Philosophy 1987)

David Deyhle is responsible for overseeing marketing, membership, and communication strategies as it relates to the museum brand, exhibitions, programming, as well as membership and visitor services. Deyhle is charged with maintaining key relationships within the public and private sector communities as well as participating in joint activities with other cultural organizations and museums. Deyhle directs strategies for the institution to build, manage, and grow its brand while maintaining and raising visitor attendance and museum membership.

Prior to his work at the Museum, Deyhle most recently served as Director of Development Communications at the University of Oregon where he led communications for an extensive fundraising campaign. Prior to that, Deyhle managed the Marketing and Sales department at the American Health Information Management Association as the association's Vice President of Marketing and Sales. His duties included overseeing brand marketing, product marketing and sales, as well as customer relations. His other positions include Director of Marketing at Loyola University Chicago, Vice President for Marketing at Goshen College, and Director of Marketing at Trinity International University.

Deyhle has long ties to Chicago including earning a Master of Business Administration degree from DePaul University as well as belonging to several Chicago based professional organizations.